



Westminster Proud We Recycle – City of Westminster Video Contest 2013

Rules and Guidelines

What

Showcase your filmmaking talents by creating a short promotional video about your efforts to improve recycling in your school or home. Your video should be less than 2 minutes long and could center around one of these themes:

- How you increased recycling at your school or in your home – Westminster Proud We Recycle
- Why you recycle – Westminster Proud We Recycle
- How easy it is to recycle – Westminster Proud We Recycle

Who

Students in grades 4-12 who live in or attend schools in Westminster, Colorado, are welcome to enter as individuals or in teams. Entries will be broken into three categories: grades 4-5, grades 6-8 and grades 9-12.

Recognition

Winners in each grade category will be featured on the City of Westminster's website, recognized by City Council and the Environmental Advisory Board, and publicized in local newspapers for their creative efforts to improve recycling in the community!

Each student who submits a video will receive one Day Pass to any of the Westminster Recreation Centers. One pass per student – multiple video entries are encouraged, but only one pass will be given to each student for participating in the contest.

When

Registration and Submittals: Opens September 12, 2013 and ends November 15, 2013

Judging: The top three videos from each age group will be posted on the City's website.

Announcements: Winners will be announced on or around November 22, 2013 and Westminster Recreation Center Day Passes will be distributed thereafter.

How

1. Go to <http://www.ci.westminster.co.us/Environment/WasteRecycling/CommunityRecyclingStudy.aspx>
2. Email rharlow@cityofwestminster.us the signed entry form & release
3. Create your video
4. Title your video: "Westminster Proud We Recycle – [Your Title Here]." Please create a title that does not include your real name.
5. Upload your video to YouTube
6. Submit Video Entry form(s) and Model Release(s) form :

Email scanned signed forms to: rharlow@cityofwestminster.us

OR

Fax signed forms Attn: Rachel Harlow-Schalk at 303-706-3924

OR

Mail or Drop-off the signed forms at:

City of Westminster
Attn: Rachel Harlow-Schalk
4800 West 92nd Avenue
Westminster, CO 80031

Judging Criteria

- Creativity
- Message clarity and relevance
- Overall impact

Please Note

- Entries must complete all forms for consideration in the contest.
- If you have questions, contact Rachel Harlow-Schalk, Sr. Projects Officer at 303-658-2189.
- Entrants must comply with copyright law (use of images, music, etc.).
- Entrants must get permission from all people whose voice or likeness is contained within the video and must submit a signed Model Release Form from each of those people with entry.
- Entrants grant the City unlimited royalty-free use of the video. Entrants will retain copyright of their work.
- Entrants are allowed to submit more than one video.
- If you submit multiple entries, a Video Entry Form & Release must be submitted with each submission.
- Video submissions will be categorized into three grade level categories (grades 4-5, grades 6-8 and grades 9-12) and winners selected in each of those categories. Teams made up of students from more than one grade will automatically be placed in the category of the team member with the highest grade level.
- The City may disqualify videos that do not comply with contest rules or that are deemed inappropriate in the City's sole discretion due to, but not limited to, profane or derogatory language, violence, sexual content, implied illegal activity or personal attacks on people or organizations. Disqualified participants will not receive a Recreation Center Day Pass or be eligible for prizes.